

## ANALYSIS

1. After studied them, I found that '**Plates** by splitwise' is fun and has most relevant approach to what might be needed, because it has more user interaction that just input numbers or data. It offer fun user engagement and some illustration, so people feel more attracted to do the process. However, due to its simplicity and express service, it does have the limitation for user who wants to do more than just count and go.
2. I found that, '**Split**' is interesting, because at a glance, it looks like normal excel form, but it surely offer simplicity and good efficiency of use. But its user interface looked fresh and pretty fun because there are personified character representing the users. But the shortcomings are it doesn't have option to share the result or detail item list.
3. I've also compared '**Splitlr**', '**Splitsies**' and '**Divit**' altogether, apps that representing the photo scanning feature that offer simplified and easy process to split the bill. Ideally, this feature is most efficient solution with their 'image-to-text' technology. However, I found that this feature might not ideally solve the problem, especially in my country and region, where not all receipt that we got are perfectly digital or computerized.

For example, there are lots of home-cook restaurant or noodle stall that people love to go on their lunch break or dinner, which the receipts are still manually handwritten by owner. Hence, the photo processing has trouble attain their accuracy, then forcing users to manually input everything or editing the items. Some of my user interviewee responded that she rather input data from scratch than to edit or correcting the false data entered automatically by the photo-scan. Despite the shortcomings, all these apps do have many advantages for the user, some are completing the others; developed and worked out nicely in their area.

4. '**Splitlr**' give options for a payment getaway, so user could transfer money to pay for their part after splitting bill. This is a nice follow-up feature that surely enhances the experience. But the takeaway is quite significant as well, since it required user to must login even before started using the app. Though intended to maintain the security of user's private information, it still drives new users away without chance to explore the product. Moreover, with the integrated payment getaway, it is limited only to the area where the product is invented like 'splitlr' for Australian.
5. '**Divit**' does it safely by only provide the platform that able to share results to sms or direct user to other platform like 'venmo'. I believe this put away much pressure of handling so many user's information.