

DESIGN
PORTFOLIO

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CONTENT

Here are the selected projects with summarized showcases in various work categories. Included from interface design, website, UI/UX Case study, graphic design, illustration, branding, 3D design, and also video of animation and motion graphics.

More detailed project breakdown could be found on the link in each pages, or check out the website portfolio at fennwijaya.com

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fennwijaya.com



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UI/UX CASE STUDY

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Innovuz



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ILLUSTRATION MOTION GRAPHIC

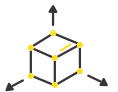
Vanilla Story - Bit Tech



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3D DESIGN MODELING

Evliya Celebi - Ads



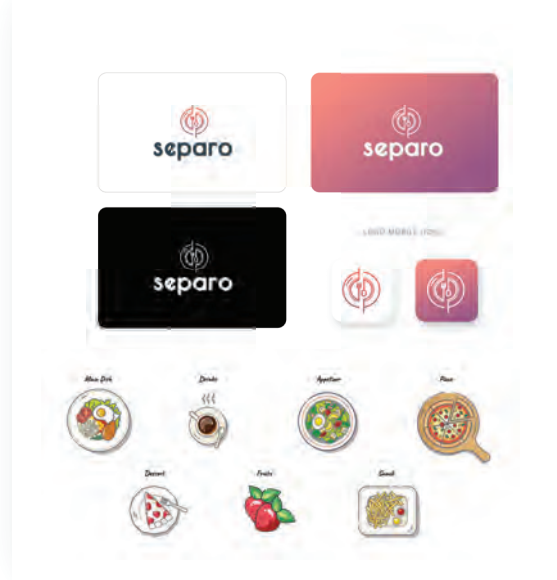


fennwijaya.com WEBFOLIO

This project was about creating a personal website portfolios, with full scenery illustrations in each background pages. Every website assets were made digitally and completed with simple text, animation, and dynamic feature. Each scenes gave a different color tone to apeal more and then combined altogether to create a continuous parallel universe.

See More at
fennwijaya.com/home





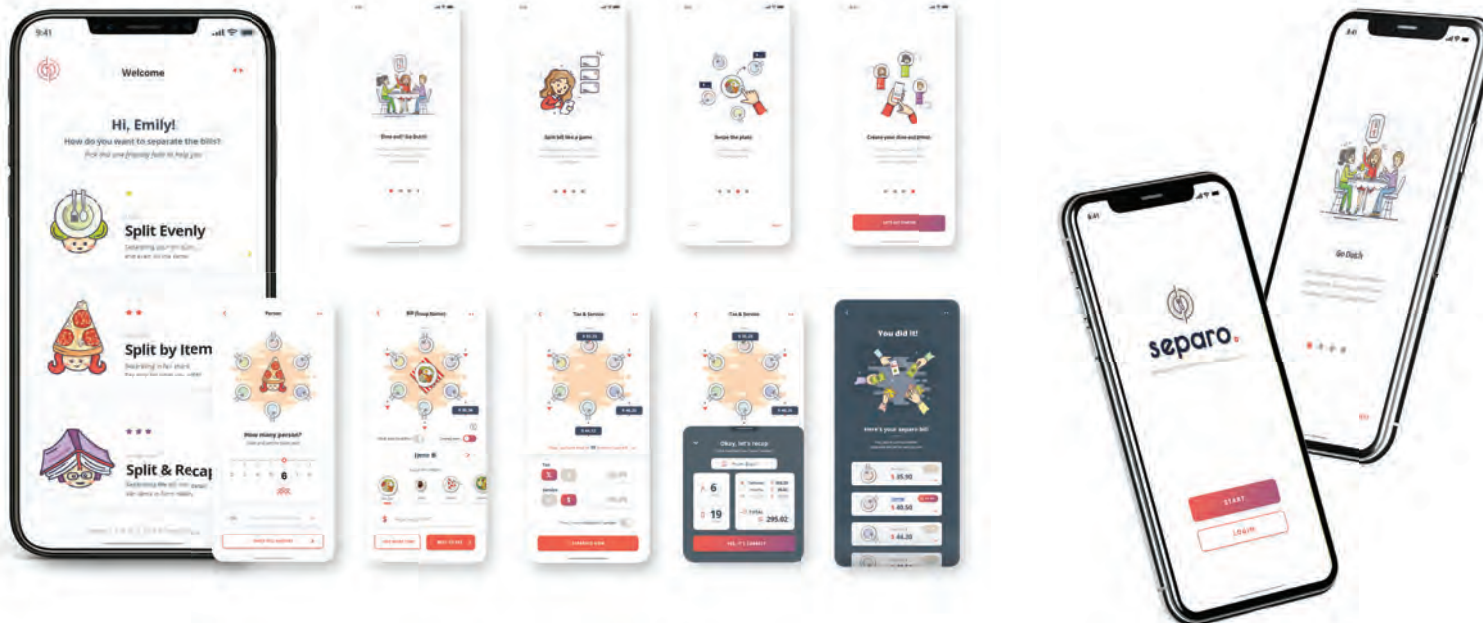
UI/UX apps **SEPARO**

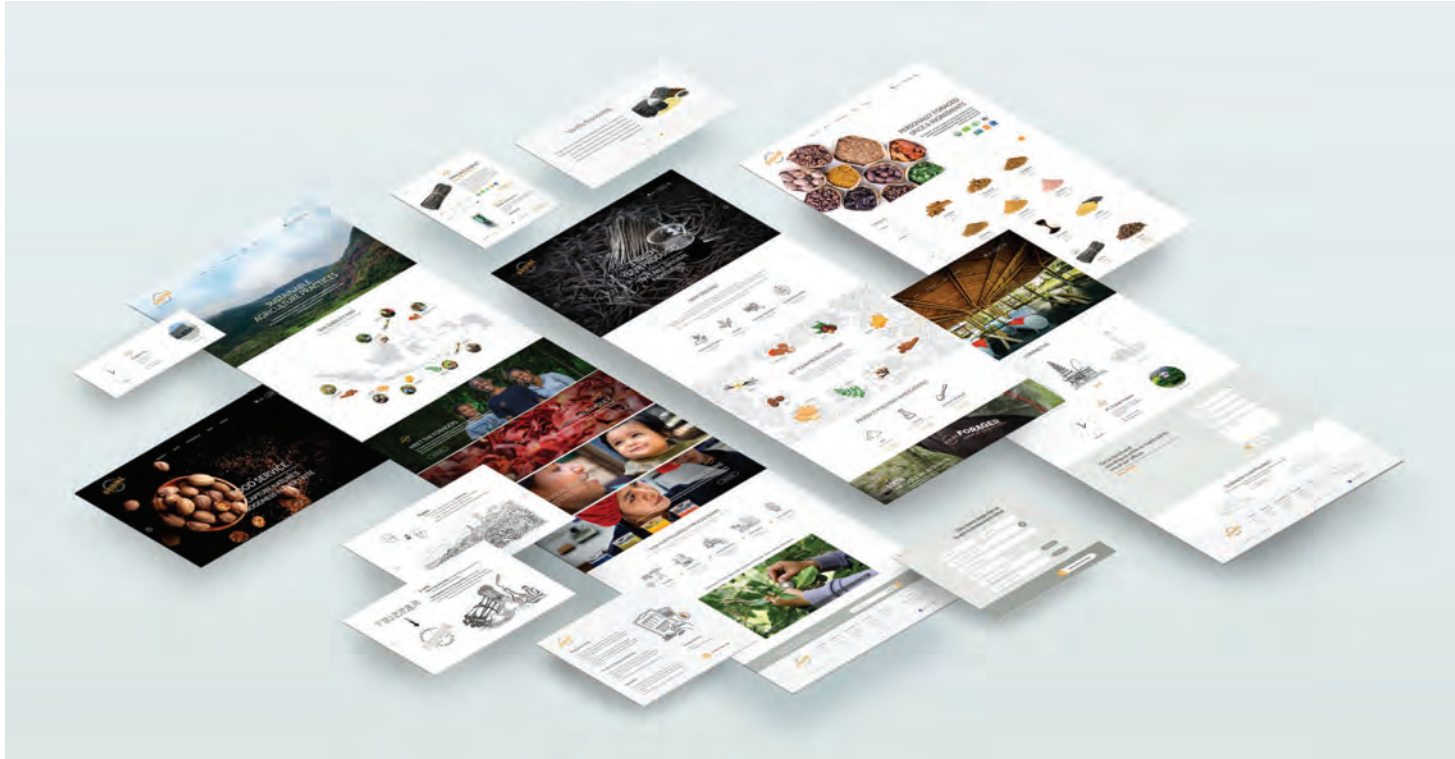
Separo is a bill splitting mobile app that tries to lessen the burden of always being the "split-hero" by making your bill counting to be a fun, personalized, and socialized experience.

This project consist of case study, from UX research until final UI and Adobe XD prototype link. This project aims to build a fun, usable and attractive mobile utility app that enhances the user experience of the bill splitting activities to more range of users.

With design solution of making it more personalized, interactive and sociable with options to go beyond than just counting the bills like math problem.

See More at
fennwijaya.com/separo-apps



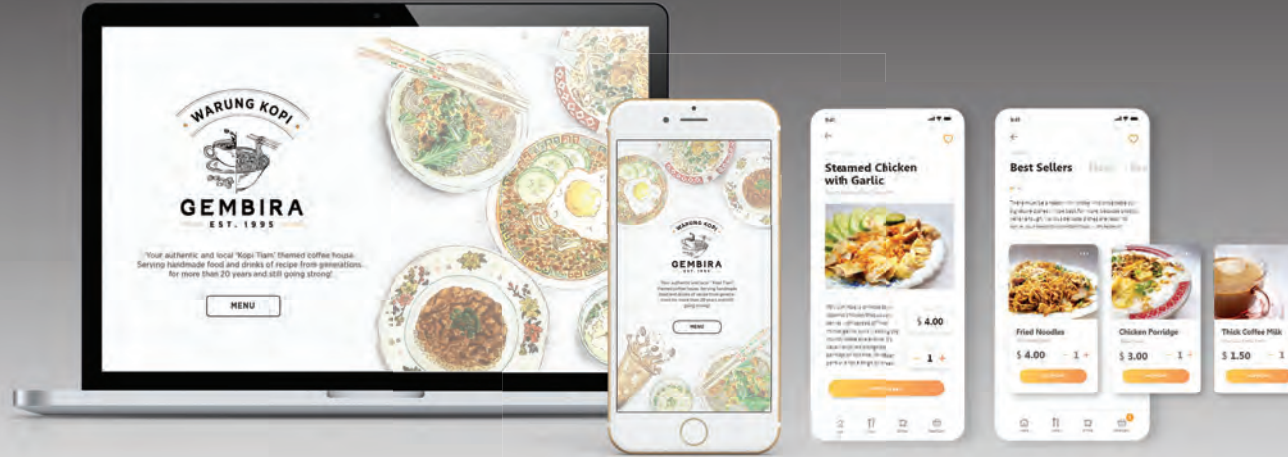


Origine.com B2B WEB

The project was to create the website and user interface design that represents the company's value and stories, while giving the best experience for customer to easily sorting the wholesale various products. The concept was to bring simplicity yet personal touch with hand-drawing sketch and appealing food ingredients illustrations and photos.

See More at
fennwijaya.com/originewebsite





Warung Kopi GEMBIRA

This **Branding** project is about bringing modern vibes and personal touch into one authentic KopiTiam restaurant. With new creative direction and online application that could be more relatable to younger consumer target while still hold the familiar vibe for longtime customer.

See More at
fennwijaya.com/wkgembira



Graphic Design PRODUCTS

This page showcases various product design, from brand label to packaging and cards, that could be found in the work gallery website page. Some of the tools were manual hand-crafted and some were digitally made.

See More at
fennwijaya.com/workgallery





Graphic Layout BOOKS

These galleries consist of a photo books, with detail of doing digital photo imaging and layout, including doodle illustration style to make it more like an appealing travel journal. Some were binder booklet and product catalogues, made in simplicity without so many texts, so that customer could easily browse into the product options. Also a story booklet for bed time stories.

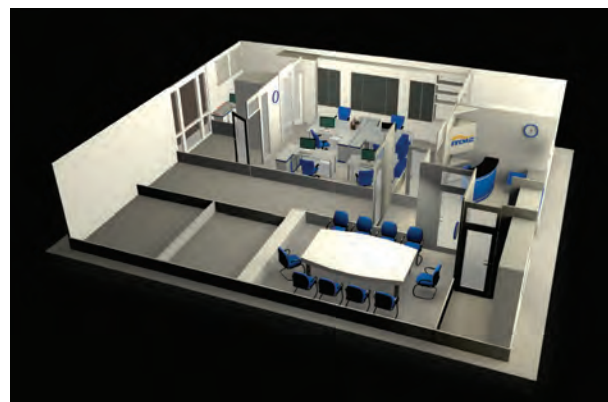
See More at
fennwijaya.com/workgallery

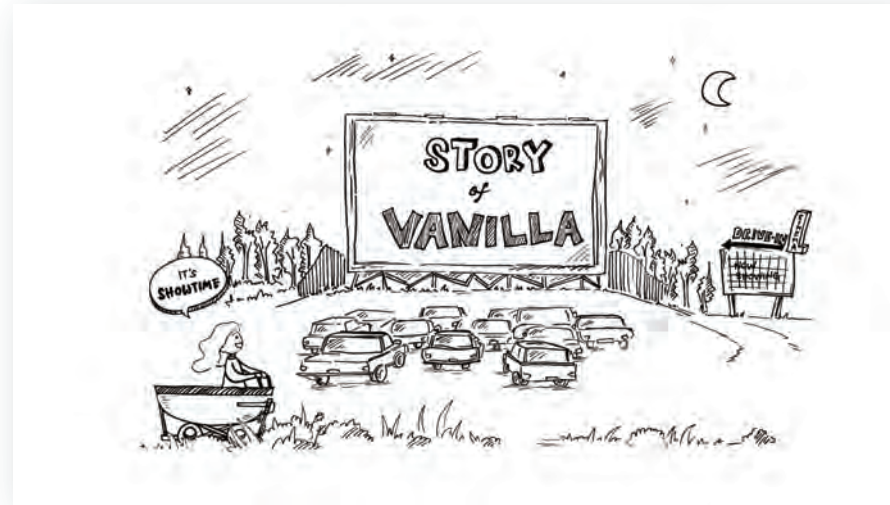


Corporate Identity **INNOVUZ**

The objective was to develop the brand strategy and overall design for this start-up consultant agency. Since everything on this project started from ground zero (literally from scratch), it was quite challenging, yet so much fun because I even have to come up with the brand name. As well as designing the whole office and brand collaterals.

See More at
fennwijaya.com/innovuz





Animated Illustration **VANILLA**



Whiteboard animation with manual hand-drawing style to convey the interesting story about Vanilla. Started from its history, process, world's market to the sustainable practices solution to make sure vanilla is traceable and socially responsible to its natural resources and the farmers, as well as the community.

For vanilla is an extraordinary food ingredients which are being used widely in most of food products today.

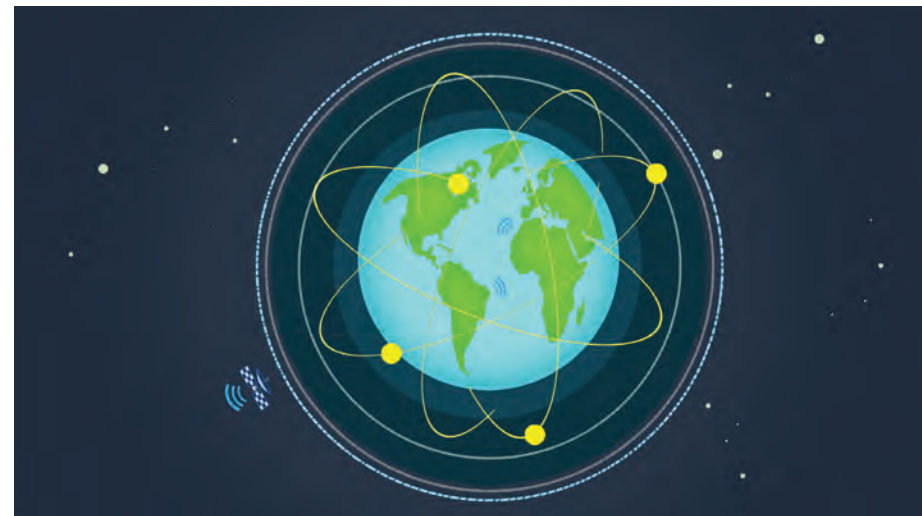
See More at
fennwijaya.com/vanillastory



Motion Graphic BIT TECH

Introducing fiber optic technology into everyday's life, BIT Teknologi Nusantara aims to continuously develop great communication infrastructure and solutions to modern life and smart city. This motion graphic project aims to convey that message with a bit of visual appeal, using vector illustrations and 3D smart city.

See More at
fennwijaya.com/bittech





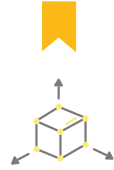
3D Film - Modeling **EVLIYA CELEBI**

This will showcase some 3D Modeling I did for Turkish 3D full animation feature film, inspired by the great Ottoman explorer, Evliya Celebi.

I was responsible for the creative direction of 3D assets, including characters, environment and objects props. To translate the sketched concept art to a fully rendered 3D assets, I used 3Ds Max and Vray.

See More at
fennwijaya.com/evliya-celebi



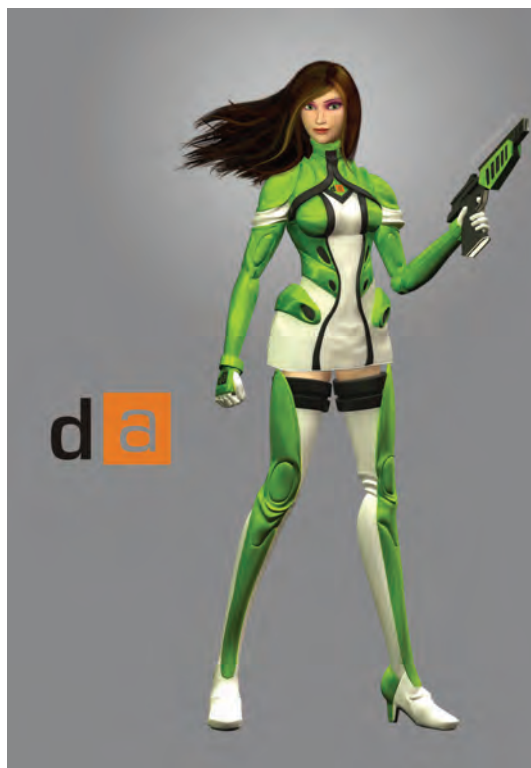
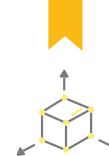


3D Products **VARIOUS ADS**

These showcased some of the 3D models that I did for TV Commercial and advertisement. From characters, mascots, organic object to hard surface modeling like robots. Some were also for print ad and billboard. Clients including Good Day, Futami, Homyped, and so on.

See More at
fennwijaya.com/workgallery





3D Characters **COMMERCIAL**

Then here are some of the 3D Characters I made over the years. It is in various style of 3D character modeling, from cartoony, hard-surface, real photographic rendering, game, TV series to chibi character and organic models.

See More at
fennwijaya.com/workgallery



www.fennwijaya.com

Visit website to see more portfolio or contact me at
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